

- Office
- Communication
- Infotainment
- Utility
- **Broadcast**

**INTRODUCTION**

MARS Public Announcement and Broadcast is a set of advanced mass communication features meeting the organization wide mass communication needs. Public Announcement and Broadcast allows administrators or the management to broadcast within its facility and to all its employees. The broadcasts can be either text broadcasts or voice broadcasts. This MARS module is ideally suited for situations where important messages need to be sent immediately and in various modes. In special cases employees can also be allowed to broadcast messages to all or to a select group.

**FEATURES**

MARS Public Announcement and Broadcast sends text broadcast as well as voice Broadcast as the requirement may be. Ideally used in an emergency situation by the first informant this augments and in cases replaces the PA system in an organization. Pre configured alerts and emergency broadcasts will allow fast flow of information so that the quick response mechanism is brought into action as well as give sufficient response time to everybody.

Assembly line workers can use this to report regular emergencies which are then integrated with the WFM systems. For example in a medical emergency it will just require the person to press one digit and corresponding intimation can be sent to the medical unit as well as for the replacement workforce. This module can be configured with other modules to enables system initiated messaging.

Administrators can use this to send regular broadcast about various issues and communicate with everyone without spending incremental time and effort to do the same.

**BENEFITS**

MARS Public Announcement and Broadcasts creates a powerful PA system on the same infrastructure and allows usage through the user IP Phone or an intuitive web interface. Multi way communication from all the possible nodes makes it powerful and increases its potential. No where it is more evident than in an emergency or quick response situation.

Facilitating mass communication in various forms it is a must for organizations which wants to leverage their VOIP deployments to the maximum.

**H/W AND OTHER REQUIREMENTS**

Application is deployed on the CISCO Unified Application Server running in a MCS machine. Application Server Licenses are required depending on the number of usage. Actual BOM depends upon the mix and matches of application & no of user licenses.

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|-----------------------|--------------------------|
| 1. Application Server | 2. Application Instances |
| 3. Media Server       | 4. Media Instances       |

*\*Specifications Subject to Change Without Prior Notifications. Contact Parsec before ordering to obtain a list of supported H/W & S/W versions.*

